



FOR IMMEDIATE RELEASE

Contact: Robert Glick, LSP (866.926.8577)

Legendary Sports Joins Forces with Sports Avenue LSP Artwork to be Sold in Clubhouse Shop Stores

Plantsville, CT – April 4, 2008 – Legendary Sports Prints (LSP) is pleased to announce that Sports Avenue “Yankee Clubhouse” and “Mets Clubhouse” stores in New York City as well as the “Cubs Clubhouse” stores in Chicago will be selling LSP’s premier sports art. These are official team stores to the New York Yankees, New York Mets and Chicago Cubs baseball teams, respectively. These locations offer fans and visitors access to the finest licensed team merchandise available.

“Having our products marketed by the Yankee, Mets and Cubs Clubhouse team stores gives the many sports fans that shop at these locations the opportunity to buy high quality sports art at an affordable price,” said Vincent Furfaro, LSP’s Chief Executive Officer and Co-Founder. “In New York, the Yankee and Met team stores are the retail outlet of choice for Yankee and Mets fans and will be the prime retail store for our customers to purchase Yankee and Mets sports art in New York City. We are thrilled to be a partner of Sports Avenue and believe that our products will generate great interest from their customers,” Mr. Furfaro added.

“We are excited to introduce such a quality item to our clubhouse stores,” said Ben Settles, Director of Development for Sports Avenue. “While we have limited artwork currently available for sale in our stores, we are optimistic that LSP’s products will be successful in our retail outlets,” Mr. Settles went on to add.

About Legendary Sports Prints

Legendary Sports Prints is engaged in designing, developing, marketing and producing reproductions of hand painted fine art depicting memorable sports moments in history. LSP primarily markets such reproductions in the form of lithographs and giclees. Each reproduction, usually in a limited edition series of less than 1,000 prints, is hand signed by the artist. The Company also offers additional services such as framing and on selected prints, hand signed autographs of the individual depicted as well as the sale of the original painting from which the lithograph or giclee was derived. Additional information is available at LSP’s website www.sportslithographs.com or by contacting LSP at 866.926.8577.

About Sports Avenue

Sports Avenue is one of the leading retailers of licensed sports merchandise. By integrating its marketing expertise across Store Fronts, Internet Technology, and Special Event Promotions, Sports Avenue is able to offer fans and team organizations options never before available. Sports Avenue has been proudly serving sports fans for over 20 years and currently operates over 44 stores located throughout the United States. In addition, Sports Avenue offers direct ordering through 8 online stores, including the Official Merchandising sites for The Minnesota Vikings, The New York Jets, The University of Kentucky, and the AllState Sugar Bowl. Additional information is available at Sports Avenue’s website www.sportsavenue.com.

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